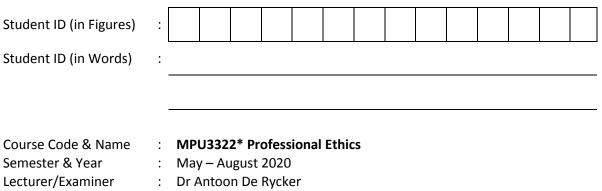
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## **DEPARTMENT OF GENERAL STUDIES**

## **FINAL EXAMINATION**



: 2 Hours

#### **INSTRUCTIONS TO CANDIDATES**

Duration

- 1 This question paper consists of two (2) sections:
  - SECTION A (40 marks) : Twenty (20) multiple-choice questions. Answer ALL questions in the booklet provided. SECTION B (60 marks) : Six (6) short-answer/essay-type questions. Write your answers in
  - **SECTION B (60 marks)** : Six (6) short-answer/essay-type questions. Write your answers in the booklet provided.
- Candidates are not allowed to bring any unauthorized materials except writing equipmentinto the Examination Hall. Electronic dictionaries are strictly prohibited.
- This question paper must be submitted along with all used and/or unused rough papers
  and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
- 4 Only ballpoint pens are allowed to be used in answering the questions, with the exception
- . of multiple-choice questions, where 2B pencils are to be used.
- WARNINGThe University Examination Board (UEB) of BERJAYA University College regards:cheating as a most serious offence and will not hesitate to mete out the appropriate<br/>punitive actions according to the severity of the offence committed, and in<br/>accordance with the clauses stipulated in the Students' Handbook, up to and<br/>including expulsion from BERJAYA University College.

### Total number of pages = 5 (including the cover page)

# SECTION A INSTRUCTION(S)

## : MULTIPLE-CHOICE QUESTIONS (40 MARKS)

: This part consists of TWENTY (20) questions (2 marks each). Write your answers on the multiple-choice answer sheet provided in the booklet.

### END OF SECTION A

- 1. One familiar way to reconcile common morality and professional role morality is through the two-level structure of rule utilitarianism. Explain [6 marks], using one example [4 marks].
- 2. Name **FIVE (5)** factors that influence moral intensity. [5 × 2 = 10 marks]
- 3. Name **TWO (2)** mechanisms of moral disengagement  $[2 \times 3 = 6 \text{ marks}]$ , and for each of them, give one example from professional ethics  $[2 \times 2 = 4 \text{ marks}]$ .
- 4. Group norms play an important part in business organisations.
  - a. Explain briefly. [4 marks]
  - b. What are the practical implications for managers who want to promote ethical behaviour among their staff? [6 marks]
- 5. Describe the **FOUR (4)** dimensions of corporate social responsibility and explain their relevance to business. [4 × 2.5 = 10 marks]
- 6. What is *utilitarianism* as an ethical theory? Name its **THREE (3)** main features  $[3 \times 2 = 6 \text{ marks}]$  and illustrate with one example from business or professional ethics [4 marks].

### END OF EXAM PAPER